


# Stephania Dolgopolova

## About

Whether it is subtle or extraordinary, I strive to design delightful experiences.

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 (585) 484-0305

## Education

### BFA in Visual Communication and Design, Minor in Biology

Nazareth College, 2016

### Unity Immersive Design Certificate

Syracuse University, 2021

### NN/G User Experience Certificate

UX Research Specialty, 2023

## Skills

Graphic Design	Visual Design
Marketing	Product Design
UI Design	Accessibility
UX Research	Wireframing

## Toolkit

Figma	Adobe CC
Git/Github	Photoshop
HTML	Illustrator
CSS/SCSS	InDesign
Javascript	After Effects
Vue	Priemere
VSCode	Blender

## Experience

### Multimedia Designer

Syracuse University | Oct. 2019 - Present

Leading the design direction of accessible and engaging e-learning visuals in video and Articulate and LMS UI's. Collaborated closely with instructional designers and video production to ensure cohesive and compelling outcomes for students.

### Marketing Designer

Dorschel Automotive | Mar. 2017 - Oct. 2019

Managed all print, digital, advertising, and web/mobile UI for a nine-franchise automotive company.

- 5x increase in Meta engagement after a year.
- Developed and implemented Meta Ad campaigns.
- Video production and editing for brand promotion.

### Graphic Designer

Brandmint Marketing | Ju. 2016 - Mar. 2017

Collaborated with team members on video production, web design, social media, and branding for clients. Participated in client meetings to discuss design direction and project goals.

- Edited videos and designed social media posts to promote brands.
- Built and customized Squarespace websites.

## Freelance

### Freelance Graphic Designer

HBF Furniture | Apr. 2024 - Present

Supporting marketing efforts by creating visual content and optimizing assets for brand consistency.

- Created vector illustrations for promotional use.
- Optimized website assets to align with brand guidelines.
- Designed a print ad to enhance brand visibility.

### UI/UX Manager

Cubeseed Africa | Apr. 2023 - Jan. 2024

Worked alongside a global team, providing leadership, mentorship, and UI/UX expertise to develop an easy-to-use application aimed at enriching agricultural communities in Nigeria.